

BSK – DGG – DGK business ideas:

- For 7 (or more) players that reflect the DGG format and also the core of DGK to make regular recordings for different purposes:
 - **Backing tracks that allow individual players to practise with at home.** Note: the exercise of recording tracks is in itself is a good exercise in learning parts and arrangements especially regards DGG/DGK repertoire
 - **Said backing tracks can be used as the basis for educational offerings both online and offline.** For instance, in their own right, they could be offered to the public to be used as backing tracks with a variety of mixes on offer covering every conceivable angle. The recordings would most likely be streamed from the BSK website on some pretext or other. It is highly unlikely that said recordings will translate into a downloadable or a tangible product that needs distribution. Clearly there are issues concerning copyright to be looked into. On the one hand - should the focus be on tracks that are original to avoid copyright issues? That is certainly one solution; and frankly, original compositions by all and sundry is to be encouraged as there is a business remit to market and sell or license them in whatever form – scores and/or recordings. However, the DGG/DGK repertoire does include copyright material, so it is an issue that needs to be looked into.
 - As well as backing tracks fit for public use, there is a lot of educational scope to offer supplementary materials in whatever form: videos, documents, web pages and so on. This would be considered publishable and therefore something that can be retailed by whatever means: either downloadable and/or streamed or some other way. One idea is to create a 'package' that contains at least one tune with backing tracks and supplementary materials; and to do that for each tune. Perhaps a package that contains more than one tune?
 - The backing tracks can be used for BANDSKOOL OFFLINE terms.
 - The backing tracks could be used for online lessons which individual teachers may wish to give; possibly in connection with learning materials created.

- Achieving more than one end with the same means is always a good idea. In this case, a tune/arrangement could form part of the DGG/DGK repertoire and therefore something that should be practised at home; but also used for the educational opportunities outlined above. Also the score/parts could be published and retailed. Furthermore, the recording could also be aimed at public consumption or form a part of the burgeoning KOLLECTIVITY PRODUKTION LIBRARY and licensed out to those that may wish to use incidental music.

So these are some of the possibilities for using a recording to various ends.

