

Marketing & promotions position

- To work with BANDSKOOL/KOLLECTIVITY as an associate, not an employee.
- Therefore, this is not a contractual position - there are no legal obligations or implications. It is a verbal agreement which is understood by all concerned regarding expectations and rewards.
- For the time being (at least), the financial rewards are purely results-based; therefore no guarantees.
- An arrangement would be agreed upon regards how and when payments are made to your bank account via BACS.
- As an associate, you should be registered as self employed and responsible for your own tax and NI arrangements.
- The position can be home-based – internet connection required
- **BANDSKOOL**: to market/promote our services. In the first instance, the priority is to find students for our teachers; most likely on a 1-1 teaching arrangement either online or offline (or some combination of the two). The scope for music-related teaching includes instruments, song writing, composition, production, theory, improvisation...
- Given the scope for online teaching/educational services, there is therefore no geographical limit and tapping into global markets is a prospect. However, as far as offline services are concerned, the focus should be on catchments in the following three areas of UK:
 - Greater Manchester/Cheshire/NW England
 - Dumfries & Galloway/Cumbria/South Scotland
 - Central Scotland
- The position would require periodic online/offline meetings regarding updates, marketing/promotions strategies and any other issues. We would be working together towards a common goal.
- You would be paid (monthly) a proportionate amount for every hour that is taught by any BANDSKOOL teacher across any given month. There would be a system in place to ensure that accuracy is maintained regarding which and how many students are brought onboard as a result of your efforts. Once a student is onboard, you will continue to be paid for every subsequent lesson they have with a given teacher.
- BSK COURSES – online/offline – the first of its kind is the **band musicianship course** that is being developed: for every student that is signed up as a result of your efforts, you will be paid a proportionate amount. This payment will relate to a single term.
- **BSK PRODUCT**: publications c/o bandskool publishing

- e books
 - e docs
 - videos
 - audio recordings such as backing tracks
 - website subscriptions
 - scores/parts
 - other...
- KOLLECTIVITY: although the range of business services under this name is in development, the scope for rewards is plausible and again, as with above is commensurate with results. More details TBA...